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Black Friday Shopping Tips



Let the Shopping Begin!

Black Friday Shopping Tips

Start Early (in the week). Know what and where. Is Black Friday one day - or the whole week? Also plan your trip.

Research. Study ads and emails. Preview the many websites devoted to Black Friday deals. Examples: bfads.net, bestblackfriday.com, dealnews.com, theblackfriday.com, blackfriday.gottadeal.com.

Is It a Deal? Is that sale price really the best price? Or is it part of the hype?

Get Out Early - Get Out Late. Depending on what you're shopping for, do you need to be the first one in line or can it wait until later in the day when the crowds are smaller?

Use Price and Coupon Tools. Some are: Google Shopping, NexTag, PriceGrabber, Pricewatch, Shopzilla. Some instore apps: BuyVia, Flipp, ShopKick, ShopSavvy, Shopular.

Loyalty Programs. Your favorite stores may have their own apps. Sign up for emails and texts so you'll get the deals when they are announced.



Cyber Monday Shopping Tips

Bookmark your favorite retailers' websites.

Follow your favorite retailers on **Social Media**.

Sign up for retail **newsletters**.

Know the **best times** to buy for your favorite

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